

## Abbotsford Patent Lawyers

Abbotsford Patent Lawyers - Our company leads the way in intellectual property law. We have an Intellectual Property (IP) Group with various technological expertise specializing in the use, exploitation, development and protection of intellectual property and information technology.

Our team is experienced and knowledgeable at trade-mark applications, registrations and patent applications. Our members have helped with a lot of industrial design registrations and applications.

Various scientific and legal backgrounds are necessary to be able to provide useful legal recommendation concerning complex and specialized IP-related concerns. Our professionals have studied the sciences at advanced levels. Some have engineering degrees while others have graduate degrees in the fields of chemistry, physics, biotechnology, electronics, engineering physics, and electrical engineering. Amongst our group are members with doctoral degrees in analytical chemistry, nutrition and metabolism, applied chemistry, plant biogenetics, genetics, oncology and telecommunications. Advanced scientific backgrounds along with considerable experience at the bench equip our scientific experts with exceptional expertise and skills.

### The Industry

Intangible property could be the most valuable property in lots of research organizations and businesses. The control of this crucial intellectual property requires the acquiring of cost-efficient and effective protection. Technology, telecommunications, and cultural industries are fundamental to the nation's economic health and growth. To ensure continued economic success, industries must have a well-developed intellectual property strategy.

Gaining access to the rights of others through licensing-in or cross-licensing as their is a trend to protect the results of research prior to public dissemination grows. Therefore, flexibility in an intellectual property position can serve the dual purpose of securing a niche market and providing an asset so as to create opportunities for additional revenue flow through licensing. A research-oriented or start-up organization could attain substantial advantages by combining intellectual property assets through cross-licensing with those of a large worldwide firm.

### Protecting Intangible Assets

For several businesses in today's competitive climate, intangible assets like brands, trade secrets, and goodwill are normally at the heart of commercial success. Therefore, protecting intangible assets, that could include a significant part of their value, is an essential approach to business.

### Inter-disciplinary Approach

Our inter-disciplinary approach allows us to provide a full range of services. We are well positioned to offer knowledgeable and up-to-date recommendation both to businesses in the field of technology and to those affected only incidentally by new technological developments.

We work closely together with experts within the fields of banking; capital markets; human resources; tax, employment law, litigation; and mergers and acquisitions. Our regular participation in client specific teams guarantees that our clients have the legal and scientific support needed for complex intellectual property protection and management matters, as well as commercial transactions, consisting of the establishment of strategic alliances, outsourcing agreements, and initial public offerings in biotechnology, telecommunications and other technology sectors.

### Client Focus

Your input is recognized and appreciated based on your expertise in your area of business and value. Your confidence in your own business strategy helps us to formulate cost effective and timely intellectual property risk assessment and suggestion.

To be able to enhance our working relationship, we hold regular visits with you within your offices. We could discuss based on your international marketing plan, the strategic development of national and global intellectual property portfolios. This provides a strong working relations along with a chance to maintain and build a good understanding of your business.

There is significant importance in keeping up to date with regards to expertise and knowledge in the fast evolving field of intellectual property. Our group's continuing education program includes attendance and participation at international conferences, and with national, international and local organizations working in various areas of information technology and intellectual property. We maintain an extensive global network of foreign connections to be able to assist our clients who require intellectual property protection outside our national borders.

### Your Benefit

To be able to guarantee the most efficient and timely services to our clientele, we have very strong technical expertise and leadership in addition to modern systems. Our database is centralized to streamline all our practice management, file management, and accounting functions. This advanced system allows the effective and efficient management of your intellectual property portfolio globally and the generation of customized reports to help you in the management of your company. We continually update and improve our system utilizing highly trained technical personnel working under the direct supervision of our sophisticated professionals. An extensive training program along with a sophisticated internal computer network allows us to monitor and manage your portfolio with short turnaround times. We always achieve a high level of reliability through our sophisticated techniques of quality control and client-driven service.